



SCARLETT FAMILY FOUNDATION

RESOURCE TOOLKIT

The Scarlett Family Foundation's Scholarship opens **September 15th**. We invite you to share the information below with your followers so high school students across Middle Tennessee can learn about our scholarship opportunity.

QUICK LINKS

Learn more about our scholarship program [HERE](#).

Download social media graphics [HERE](#).

Sample Social Media Posts

Tips for posting:

- Please tag us and use the hashtag [#ScarlettScholars](#)
 - Twitter - [@ScarlettFndt](#)
 - Facebook - [@ScarlettFamilyFoundation](#)
 - Instagram - [@ScarlettFoundation](#)
 - LinkedIn - [/Scarlett-Family-Foundation](#)
- Personalize graphics by adding your institution's logo
- Link to our Scholarship [landing page](#)

Sample 1:

Calling all high school seniors! Are you planning to study Business or STEM at a four-year institution next Fall? The Scarlett Family Foundation offers

renewable scholarships to students from Middle TN. Applications are open now! Learn more:

<https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/> #ScarlettScholars



CALLING ALL SENIORS!

Awarding College Scholarships to Middle Tennessee Students

APPLY BY DEC. 15TH

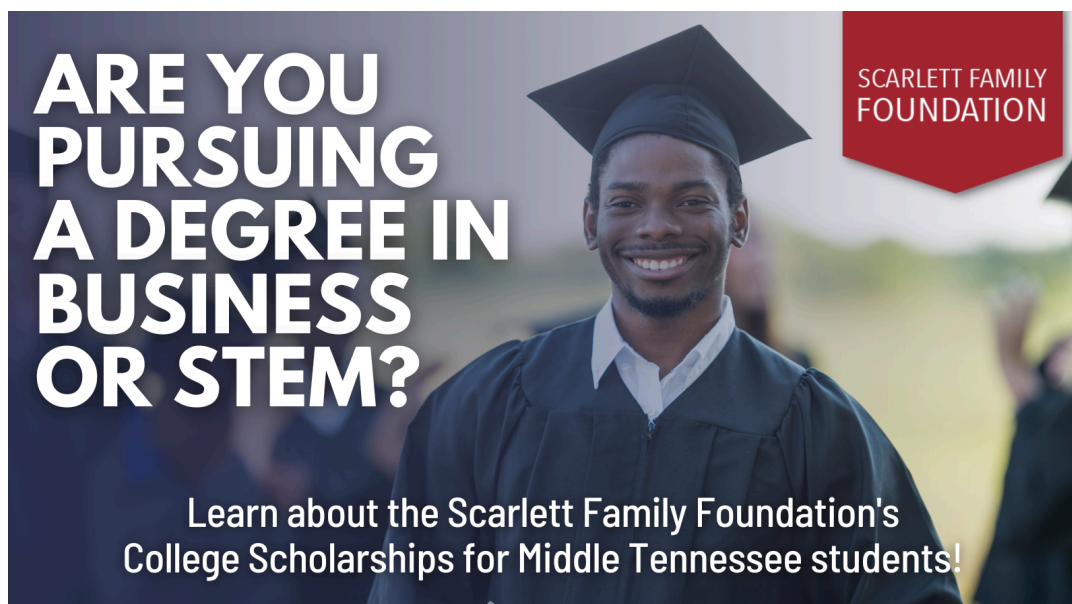
SCARLETT FAMILY FOUNDATION

This advertisement features a background image of graduates in caps and gowns. A woman in the foreground is smiling and holding a rolled-up diploma tied with a red ribbon. The text is overlaid on the image in white and black. A red banner in the top right corner contains the organization's name.

Sample 2:

Are you pursuing, or planning to pursue, a degree in Business or STEM? High school seniors and current college students may be eligible for a scholarship from the Scarlett Family Foundation. Apply before Dec. 15! Learn more:

<https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/> #ScarlettScholars



ARE YOU PURSUING A DEGREE IN BUSINESS OR STEM?

Learn about the Scarlett Family Foundation's College Scholarships for Middle Tennessee students!

SCARLETT FAMILY FOUNDATION

This advertisement features a background image of a smiling male graduate in a cap and gown. The text is overlaid on the image in white. A red banner in the top right corner contains the organization's name.

Sample 3:

Since 2006, the Scarlett Family Foundation has awarded over \$19M in college scholarships to students representing nearly 150 Middle TN high schools. You could be next! Applications are open now. Learn more:

<https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/> #ScarlettScholars

A promotional graphic for the Scarlett Family Foundation scholarship. The background is a dark blue-grey with silhouettes of graduates in blue gowns and caps, some with their caps in the air. In the top right corner, there is a red banner with the text "SCARLETT FAMILY FOUNDATION" in white. The main text, "LOOKING FOR A COLLEGE SCHOLARSHIP?", is in large, bold, white capital letters. Below this, in smaller white text, it says "Learn about the Scarlett Family Foundation's scholarship for Middle Tennessee students!". At the bottom center, there is a white rounded rectangle with the text "Apply By December 15th" in red. In the bottom right corner, the website "scarlettfoundation.org" is written in white.

SCARLETT FAMILY FOUNDATION

LOOKING FOR A COLLEGE SCHOLARSHIP?

Learn about the Scarlett Family Foundation's scholarship for Middle Tennessee students!

Apply By December 15th

scarlettfoundation.org

Sample 4:

Planning for college? Already enrolled? College scholarships from the Scarlett Family Foundation can be applied to tuition, fees, books, and supplies.

Students pursuing a Business or STEM major should apply before Dec. 15!

MORE:

<https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/> #ScarlettScholars

SCARLETT FAMILY
FOUNDATION

> APPLICATIONS DUE
DECEMBER 15TH

STEM & Business College
SCHOLARSHIP
money for YOU!

Sample 5:

Hey Middle TN students & parents! 🙌 Our college scholarship is open to Middle TN high school graduates and covers 125 + eligible majors. Apply online before December 15. Learn more: scarlettfoundation.org/students/ #ScarlettScholars

SCARLETT FAMILY
FOUNDATION

HELP YOUR STUDENT EARN THEIR DEGREE!
Awarding STEM & Business Scholarships to Middle Tennessee Students

Apply By Dec. 15th